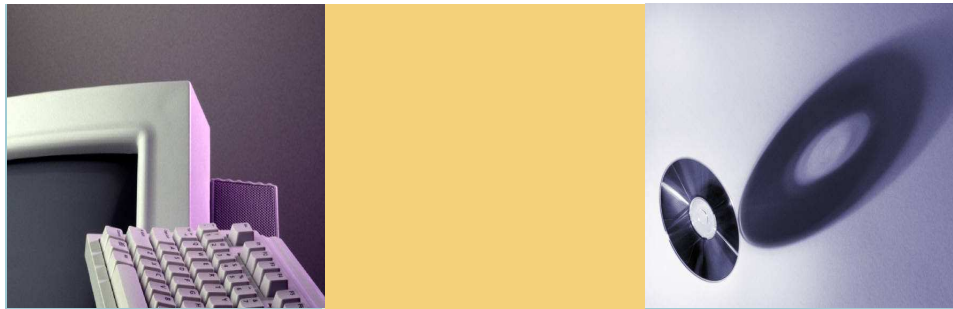


Technology and Church Mission



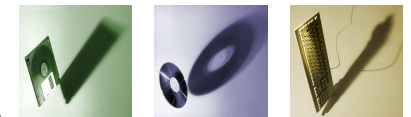
Presented by :
Connell B. Hunte



Empowering Effective and Modern Ministry

THE CHURCH'S MISSION

- PREACH - The Gospel Commission
- TEACH - Improve member understanding of God
- BAPTISE - Develop Commitment
- CONSERVE - Member Programs
- INFORM – Internal/External information sharing
- NETWORK – Collaboration between groups and entities.



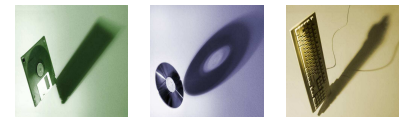
TECHNOLOGY

- TECHNOLOGY - A collection of services that provides for 21st century user experience and fulfillment.
- SCOPE - This is more than e-mail or a web site.
- APPLICATION - Technologies should be considered as a whole rather than a sum of individual parts. Thus there is not video technology, web technologies and business office technologies.

HISTORICAL VIEW

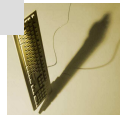
- Historically, technology and religion walked hand-in-hand.
- Martin Luther in the 16th century relied on mass production of the Scriptures.
- "If there had been no advanced technology, there would have been no Reformation; Religion, historically, has kept a pretty good pace with technology. We are finding us having to catch up now ... "

Withers, Wartburg College



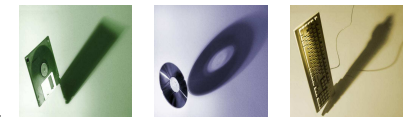
INTERESTING STATISTICS

| Technology Used in Churches | 2000 | 2005 |
|---|-------------|-------------|
| A website on the Internet | 34% | 57% |
| Large-screen projectors to show slides and videos in services | 39 | 62 |
| A satellite dish to receive broadcasts via satellite | 7 | 8 |
| Electronic funds transfer for donations to the church | 7 | 12 |
| Pew Bibles or Bibles people can borrow during a worship service | 86 | 80 |
| Live drama presentations in services and events | NA | 62 |
| Live video segments shown during worship services | 30 | 61 |
| E-mail blasts used to communicate with church members | NA | 56 |



INTERESTING STATISTICS

- 64% of wired Americans have used the Internet for spiritual or religious purposes. Source: Pew Report
- Over one billion people worldwide are using the Internet. Source: Pew Report
- Hundreds of millions of people play video games. This is a larger industry than movie box office sales.

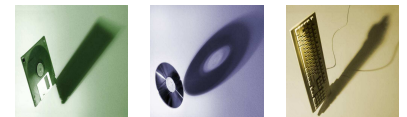


CURRENT TRENDS FOR EVERYONE

- THE INTERNET - A consumers, networking and social marketplace.
- VALUE FOCUS – It is now information delivery **and** service participation.
- DELIVERY FOCUS – Information delivery, information gathering, member participation, finance and payments, social networking, media, instant collaboration, social networking, message promotion.

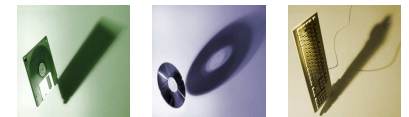
TECHNOLOGY IN OUR CHURCH

- Technology isn't limited to the Internet.
- Technology is what happens inside the Church, the Conference or Mission Office.
- Technology isn't something to be feared.
- Technology can aid in reducing cost, improving efficiency and increasing collaboration.



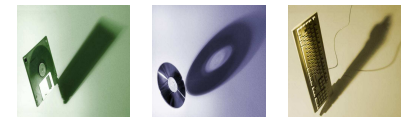
HOW TO START

- Know your Audience !
- The benefits of Internet technologies such as e-mails and podcasting doesn't have to take away from traditional forms of communication.
- "It's nice to have a piece of paper," "
... Personally, I'd rather have it printed and sent to me."



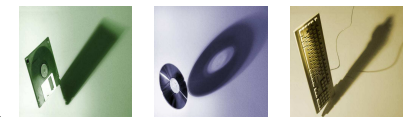
TECHNOLOGY USE IN YOUR CHURCH

- ACCOUNTING – Software tools for finance management.
- MEMBER DATA- Keep a good church database.
- COMMUNICATION - to communicate with your leaders and congregation.
- WORSHIP ENHANCEMENT – Projectors in the sanctuary can be used to show images, song text and video to improve the services.
- MISSION PROMOTION – Church websites and social networks.



TECHNOLOGY USE IN YOUR CHURCH

- ASSET MANAGEMENT – Formal data of church assets.
- LIBRARY MANAGEMENT - Keep a good church database.
- INFORMATION DESSIMINATION – websites, social networks, mobile messaging, electronic file sharing.



TECHNOLOGY VALUE FOR MEMBERS

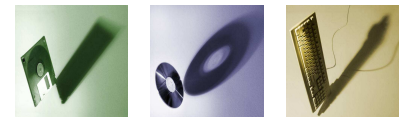
- On Line Giving.
- On Line reporting.
- Events Management and Registration.
- Bulletins.
- Information dissemination.
- Survey and Data Gathering.
- Performance Evaluations.
- Church advertising.
- Member Training.

TECHNOLOGY VALUE FOR THE PUBLIC

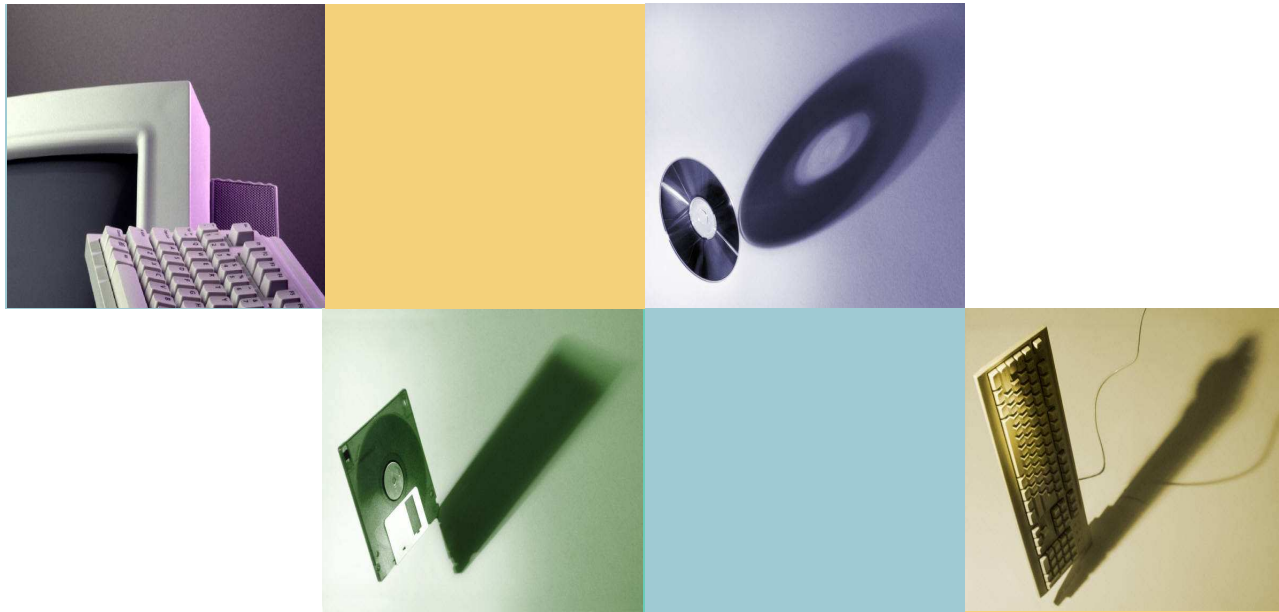
- Offer On Demand Media Services.
- Positional Statements.
- E-Ministry.
- Mobile Ministry.
- Newsletters.

CHOICES

- WORK TOGETHER or WORK APART
- PROMOTE TECHNOLOGY or AVOID IT
- OPTIMIZE or DRAMATIZE
- YOUR CHOICE or GOD'S MISSION



THANK YOU



SCC Communication Convention 2010